



KATHOLISCHE UNIVERSITÄT
EICHSTÄTT-INGOLSTADT



INGOLSTADT
SCHOOL OF
MANAGEMENT

CURRICULUM TRIMESTER-TERM FOR EXCHANGE STUDENTS

STRUCTURE OF THE PROGRAM

NOTE

The following information are guaranteed for the winter term 2017/18 and 2018/19! Please be aware that the curriculum will be updated for the ensuing winter terms. The given information refer to the current examination regulations. Please check that you have the latest information.

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

CHRISTMAS

Culture and Society	5 ECTS	Four elective courses in business, economics, and ethics (5 ECTS per course)	20 ECTS
German Language class	5 ECTS		

CURRICULUM TRIMESTER-TERM FOR EXCHANGE STUDENTS

Elective courses in business, economics and ethics	Class Type	Grading	SWS	Chair
Company Taxation in the European Union	Lecture/Tutorial	Exam	4	BA and Business Taxation
Development Economics	Lecture/Tutorial	Exam	4	Microeconomics
Ethical Aspects of International Business	Seminar	Portfolio	2,5	Christian Social Ethics and Social Policy
International Business	Lecture/Tutorial	Exam	4	BA and International Management
Political Economy	Lecture/Tutorial	Exam	4	Economics and Public Finance
Quantitative Ethics: Poverty and Inequality Analysis	Seminar	Case Study	4	Economic Ethics and Social Policy
Service Performance Management	Lecture/Tutorial	Exam	4	BA and Service Management
Social Market Economy (course description will be updated soon)				Economic Ethics and Social Policy

MODUL DESCRIPTIONS

Company Taxation in the European Union

- Students of the module learn the fundamental provisions of European tax law. They obtain the ability to recognize tax consequences of several cross-border economic activities.
- Students gain the ability to solve complex tax related business cases including the application of their knowledge to new cases. Furthermore they learn how to handle the relevant international legal texts.
- After attending the module students will have gained a comprehensive overview of the business tax systems in the European Union and the relevant European law.

International Business

- In the course of the lecture, students acquire knowledge on how firms successfully operate in international markets. For this purpose, they develop an understanding of the globalization of markets as well as of the reasons why firms internationalize. Then, participants gain the competence to assess the environment of international business operations, that is, the economic, financial, legal, political, and cultural environment in foreign markets.
- Students acquire knowledge about techniques how to use this information for international market assessment and for choosing the appropriate entry mode. Finally, students are enabled to understand how firms organize their international value chain activities including strategy and organization, human resource management, and financial management.

Development Economics

- Students acquire substantial knowledge for the facts about the developing world.
- They are able to apply theoretical and simple empirical economic analyses to the study of development and growth.
- Students develop reflected views on relevant policy issues.
- They acquire knowledge about the global development agenda (e.g., Millennium Development Goals), development aid and International Organizations (e.g., World Bank, IMF).
- Students acquire the skills to search for suitable data covering development topics. They develop competencies to analyse, interpret, critically assess, and present the data.

Political Economy

- Upon completion of the course, the students understand the background of political decisions.
- The students are able to apply economic methods to the political context.
- The students know how to apply economic reasoning to different topics, including non-economic topics.

Ethical Aspects of International Business

- The course provides an overview on Ethical aspects of International Business Management. This includes aspects of operational management (International Recruiting, Sending-out of Expatriates, CSR), of Strategic Entrepreneurship (Corporate Citizenship, Social Entrepreneurship and Microfinance) as well as the institutional analysis of host country environments (Varieties of Capitalism, Social Market Economy).
- This seminar mainly addresses international students at WFI: They learn to perceive cultural differences – as well as different expectations emerging from these differences - as challenges for their management decisions. Moreover, they train how to use diversity as a corporate asset for their management practice.
- They develop an understanding of the specific contribution of enterprises and entrepreneurs for the social and economic development of their host countries (also reflecting their own role in this).
- They are confronted with the concept of Practical Wisdom in Management – with a special focus on the cultural capital of host countries.
- Moreover, in case studies, they learn about typical challenges of international business management.

MODUL DESCRIPTIONS

Quantitative Ethics: Poverty and Inequality Analysis

- On successful completion of this course students will understand the different concepts of poverty and inequality measures.
- Be able to carry out own empirical research related to poverty and inequality analysis.

Service Performance Management

- After completing the module, students have a broader knowledge in terms of the various instruments and models that are needed for the analysis of service quality and service processes. Moreover, they will tackle the topic of resource utilization in service companies.
- Besides, core aspects will be elaborated in case studies to strengthen the students' problem-solving competence as well as their competence to apply module topics to both academic and real-life problems.
- Due to discussions of case studies and real-life examples in class, students broaden their communication and discussion skills. Additionally, students will acquire time management skills by working independently on case studies.



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